

Art And Discipline Of Strategic Leadership

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The Art and Discipline of Strategic Leadership Author: Mike Freedman Subject: Strategic Management Keywords: March 2003 - 2507 Created Date: 2/5/2003 9:50:40 PM ...

The Art and Discipline of Strategic Leadership

The Art and Discipline of Strategic Leadership. The Art and Discipline of Strategic Leadership. Mike Freedman McGraw Hill ISBN: 007141066X £21.99. In this book Mike Freedman argues that it is possible to think and act strategically, even in an age of increasing pace, flexibility, responsiveness and agility. He urges senior executives to force themselves to take the longer term perspective that ...

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The Art and Discipline of Strategic Leadership — SUMMARY
Overview of Gathering and Analyzing Strategic Intelligence 1.

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Gather accurate data, focusing on vital questions not masses of information. 2. Distill data into a manageable quantity and identify common themes. 3. Analyze and agree on the meaning of the information presented. 4.

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The Art and Discipline of Strategic Leadership: Freedman, Mike, Tregoe, Benjamin B.: Amazon.com.tr Çerez Tercihlerinizi Seçin Alışveriş deneyiminizi geliştirmek, hizmetlerimizi sunmak, müşterilerin hizmetlerimizi nasıl kullandığını anlayarak iyileştirmeler yapabilmek ve tanıtımları gösterebilmek için çerezler ve benzeri araçları kullanmaktayız.

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