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Unit 11 Investigating The Cruise

Unit 11: Investigating the Cruise Industry. Unit code: K600/9496 QCF Level 3: BTEC National Credit value: 5 Guided learning hours: 30. Aim and purpose. The unit enables learners to develop their knowledge about the cruise industry environment and the opportunities for employment with a range of cruise operators.

Unit 11: Investigating the Cruise Industry

Unit 11: Investigating the Cruise Industry P9: Outline potential future developments in the cruise industry based on current trends By Josh & Patrick THE BIGGER THE BETTER New World Wide Cruises Over the past few years the major cruise companies like Royal Caribbean and Norwegian

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History, development and growth of the cruise industry Although several theories have been put forward to explain the origins of the concept of cruising, the Travel & Tourism Publishing - Unit 11 Investigating the Cruise Industry eBook sample pages - Page 2-3 - Created with Publitas.com

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Unit 11: Investigating the Cruise Industry Understand the cruise market.

Unit 11: Investigating the Cruise Industry by Andrew Peggs ...

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Unit Overview In this unit you will learn about the development of cruising and the structure of the cruise industry. You will look in detail at the many employment opportunities in cruising, both on board ship and ashore, and consider the advantages and disadvantages of taking a job in the industry.

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Merthyr: Year 2 Assignment Submissions

Unit 11: Investigating the Cruise Industry7 data in the Cruise Industry News Annual Report, leaving a variety of smaller, independent cruise companies to make up the remainder. There is a detailed case study on Carnival below. Founded in 1969, RCI currently has a fleet of 20 ships, branded as Royal Caribbean and Celebrity Cruises.